

# WE ARE RESILIENT



COUNTRYSIDE YMCA | 2021 ANNUAL REPORT

# COPING WITH A NEW REALITY

As a non-profit organization, our role is to identify needs in the community and find ways we can meet those needs. This last year pushed us into a new reality as we had to continue to adapt to living with the effects of a pandemic. We responded by helping our community cope with a new way of life and how to become resilient in the face of so much change.

Thank you for helping us stay actively engaged in the mission work that is the foundation of all we do. Together, we are resilient.

*Chris Johnson*

Chris Johnson, CEO

The mission of the Y is to put Christian principles into practice through programs that build healthy, spirit, mind, and body for all.



# RESTORING CONNECTIONS



## VACCINE CLINICS

The year 2021 began with our facility partner, Premier Health, hosting their first COVID-19 vaccination clinic. By using our facilities Lower Level Hallway and Gymnasium we were able to provide the space to support the hundreds of people coming in to receive their first dose of the vaccine. Partnering with Premier Health to provide this resource we gave our community a sense of hope that we could one day connect safely again.



## VETERAN'S CONNECT

Our new program, Veteran's Connect, directed by Mike Morang, became another beacon for connection in our community. This free 12-week program gave local veterans a chance to focus on fitness programs, nutrition, mental health resources and team building alongside their fellow military brothers and sisters.



## TOGETHER WE THRIVE

Countryside YMCA partnered with the City of Lebanon for their Together We Thrive campaign, which offered free fitness classes to the community. This wellness program was created to help establish healthy habits and connect our community together. Classes were taught by Countryside YMCA instructors at local parks throughout the city.

# REINTRODUCING WHO WE ARE

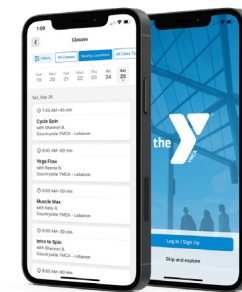
During 2021, we spent time focusing on our community and how we could restore those connections. First, Countryside YMCA had to reintroduce who we are and what our mission stands for, helping those build a healthy spirit, mind and body for all. Through the efforts listed here and countless others we began renewing the wellbeing of others. This past year was a challenge to overcome, but we are resilient by the power of our mission.



## COUNTRYSIDE YMCA SHOW

We tuned in monthly to learn more about Countryside YMCA during a show produced by the City of Lebanon called, The Countryside YMCA Show. The show featured stories from our members and staff, wellness tips and tricks, and information about programs, events, fundraisers happening at the Y. You can view all the episodes on our YouTube channel.

“Everyone has a story.  
Friendships are started and go  
on for years! It’s a community!”



## COUNTRYSIDE YMCA APP

In September 2021 we launched the Countryside YMCA app with features including, scanning into our facilities, browsing and booking classes, tracking workouts, and viewing facility hours. We wanted a more effective and easier way to connect with our members and give them more access to the Y. Since the release there has been over 3,000 app downloads.

It is a great way to learn about the YMCA, meet members, and it pushes you to meet your fitness goals.



# RENEWING OUR WELLBEING

## WELLNESS CHALLENGES

We launched three wellness challenges throughout 2021. The Reset, Summer Out Loud and Strong challenges all focused achievement, relationships, and belonging for the individual or families. These challenges helped participants focus on their emotional, physical, and emotional wellbeing by setting goals, and building relationships and confidence. This was a free program and open to all to participate.



Kube Family, grand prize winners of our Summer Out Loud challenge!



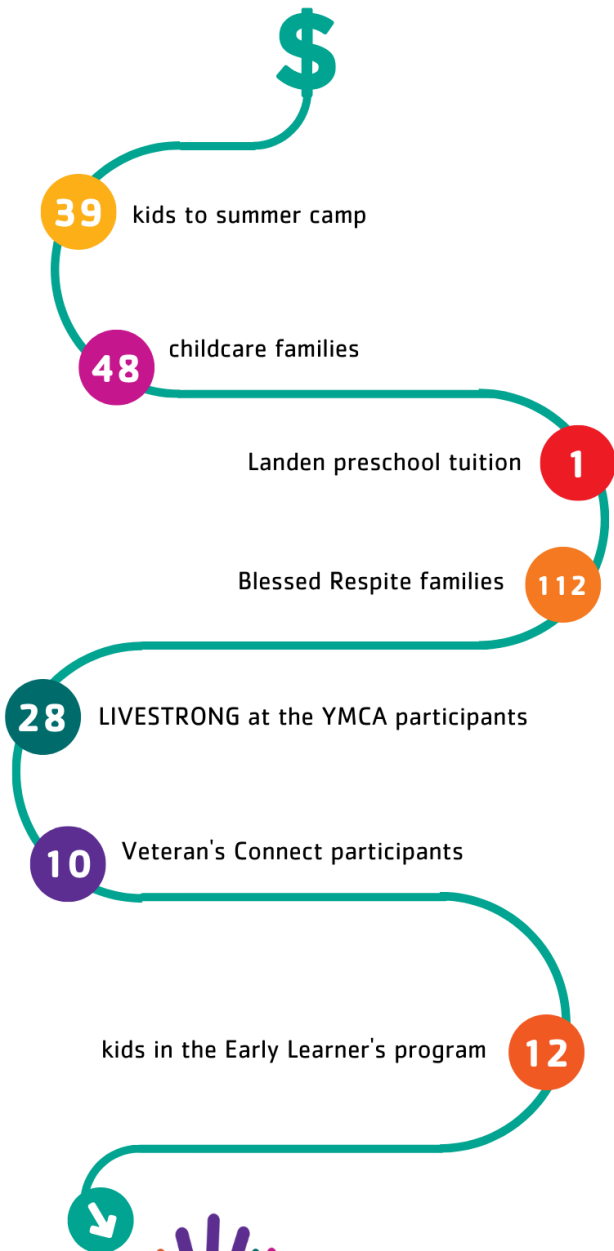
I enjoyed the reset challenge a lot! I realized I am more active than I give myself credit for. I was doing way more than 150 minutes of activity a week, which was cool to see. I wouldn't have noticed that if I wasn't writing my activities down. I often find that I am "too busy" to connect with others, when in reality I am simply not prioritizing it. It was nice to have that reminder to slow down and reach out to those I love.

- Krista Sparling

**2021**

**STATS**

# PROGRAMS HELPED BY CAMPAIGN FUNDING



# ANNUAL CAMPAIGN EVENT PARTICIPANTS



155

Healthy Kids Triathlon



112

Applefest



34

Nature Trail Run



26

Indoor Triathlon



62

Thurby



144

Annual Golf Outing



55

3 v 3 Basketball Tournament

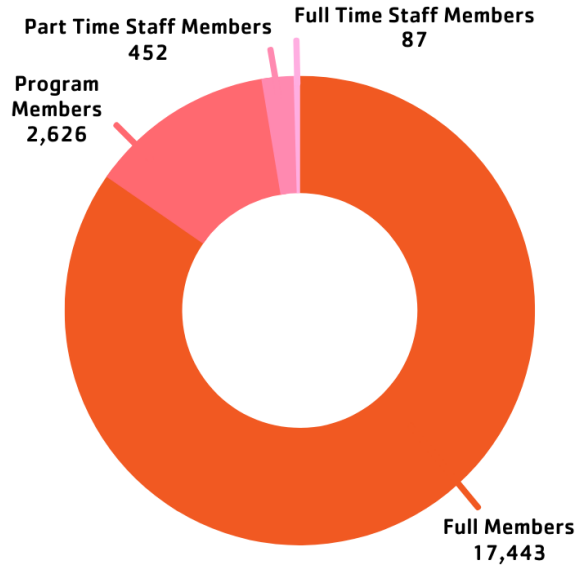




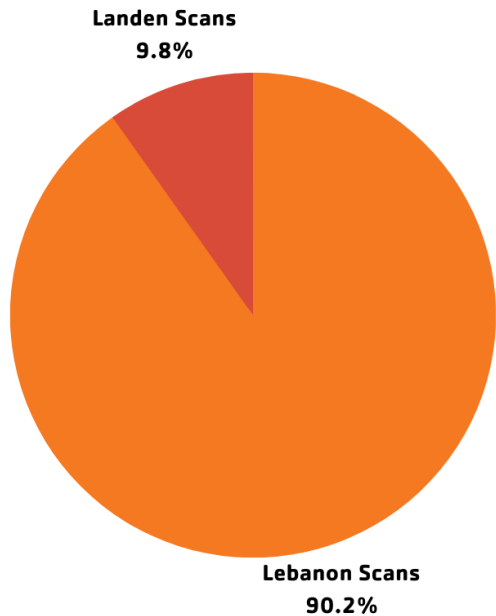
HEALTHY LIVING BY THE NUMBERS



# MEMBERSHIP NUMBERS



# FACILITY USAGE



# 2021 FINANCIALS

## STATEMENT OF ACTIVITIES

### REVENUE, GAINS & LOSSES

Membership Dues:	\$4,437,440
Program Fees:	\$5,905,612
Interest & Dividends:	\$201,960
Realized Gain on Investments:	\$183,294
Unrealized Gain on Investments:	\$497,944
Contributions:	\$810,158
Rental Income:	\$292,476
PPP Loan Forgiveness	\$1,255,105
Miscellaneous:	(\$257,084)

Total Revenue & Gains: \$13,326,905

### EXPENSES

Program Services:	\$10,497,618
Management & General:	\$2,102,061
Fundraising:	\$162,063

Total Expenses: \$12,761,742

### CHANGE IN NET ASSETS

\$565,163

Net Assets at Beginning of Year: \$21,475,853

Net Assets at End of Year: \$22,041,016

**COUNTRYSIDE YMCA**

1699 Deerfield Rd.

Lebanon, OH 45036

513 932 1424

[countrysideymca.org](http://countrysideymca.org)